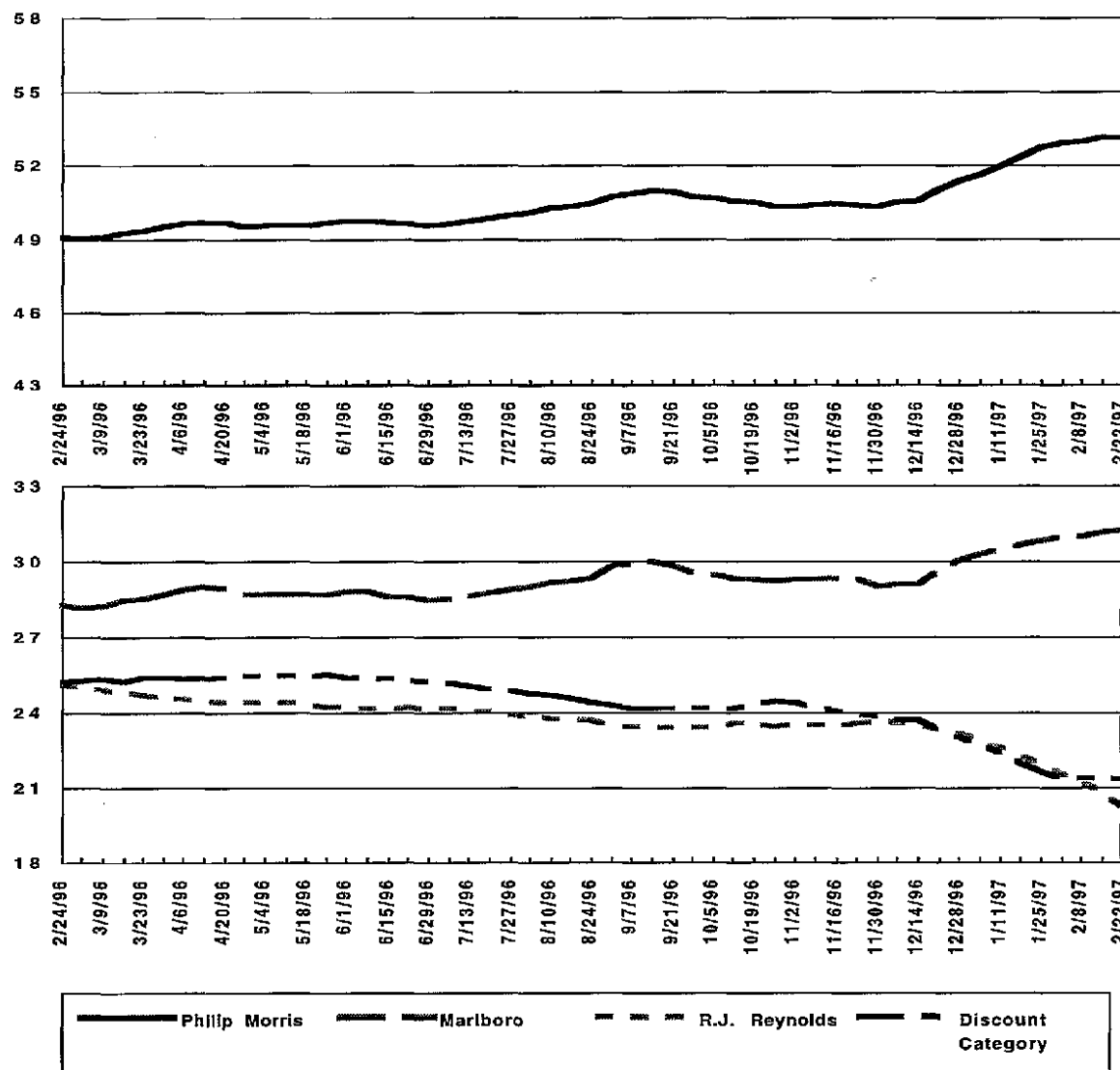


# WALGREENS THROUGH W/E 2/22/97



	<u>26 WK</u>	<u>13 WK</u>	<u>FY '96</u>	<u>YTD '97</u>	<u>DIFF</u>
Philip Morris	51.76	53.12	50.27	52.92	2.65
Marlboro	30.24	31.20	29.19	30.87	1.69
OPB	15.35	15.45	14.94	15.55	0.61
Basic	4.67	4.97	4.32	4.97	0.65
R. J. Reynolds	21.92	20.27	23.85	19.10	-4.75
Camel	2.98	3.11	2.80	3.16	0.36
Winston	4.27	4.42	4.25	4.47	0.22
Doral	3.21	3.33	3.15	3.18	0.03
B&W	18.32	18.42	18.02	19.67	1.65
GPC	6.32	6.58	5.97	7.64	1.67
Lorillard	7.44	7.51	7.28	7.63	0.35
Newport	5.40	5.50	5.09	5.61	0.52
Liggett Group	0.41	0.40	0.51	0.40	-0.11
Premium	77.42	78.73	75.58	78.88	3.30
Private Label	4.31	2.35	6.50	1.21	-5.29
Avg Ind CPW	134.20	133.61	145.66	132.72	-12.94
Avg PM CPW	69.46	70.96	73.22	70.22	-3.00
Avg Marl CPW	40.54	41.66	42.48	40.94	-1.54
# of Stores	2104	2101	2026	2099	73

Source: STARS Store Level Database

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